

Privacy Policy for Loopy Lou Magic

Last updated: 18/03/2026

1. Introduction

Welcome to Loopy Lou Magic. We are committed to protecting your personal data and respecting your privacy in accordance with the UK General Data Protection Regulation (UK GDPR) and the Data Protection Act 2018.

This Privacy Policy explains how we collect, use, and protect your personal data when you visit our website or contact us.

2. Who We Are

Loopy Lou Magic provides children's entertainment services, including magic shows and party entertainment.

Business name: Loopy Lou Magic

Location: Belper, DE56 0TR, United Kingdom

Email: info@loopyloumagic.com

For the purpose of data protection law, we are the **data controller** of your personal data.

3. What Data We Collect

We may collect and process the following personal data:

Information you provide:

- Name
- Email address
- Phone number
- Event details (address, date, type of event, number of children, etc.)
- Any information you include in your enquiry

Automatically collected data:

- IP address
- Browser type and device information

- Website usage data (via cookies, if applicable)

4. How We Collect Your Data

We collect your data when you:

- Submit an enquiry via the website contact form
- Send us an email (e.g. to info@loopyloumagic.com)
- Contact us by phone or social media
- Browse our website

5. How We Use Your Data

We use your personal data to:

- Respond to enquiries and provide quotes
- Manage bookings and deliver our services
- Communicate with you about your event
- Improve our website and services
- Comply with legal obligations

We do **not** sell or share your data for marketing purposes.

6. Lawful Basis for Processing

We process your personal data under the following lawful bases:

- **Contract:** To provide services you have requested
- **Legitimate interests:** To respond to enquiries and run our business effectively
- **Legal obligation:** To comply with applicable laws

7. Data Retention

We only keep your personal data for as long as necessary:

- Enquiries: up to 12 months
- Booking records: up to 6 years (for legal/accounting purposes)

After this, your data will be securely deleted.

8. Sharing Your Data

We do not share your personal data with third parties except where necessary, such as:

- Payment providers (if applicable)
- IT or website hosting providers
- Legal or regulatory authorities if required

All third parties are required to respect your data and keep it secure.

9. Cookies

Our website may use cookies to improve user experience and analyse website traffic.

You can control or disable cookies through your browser settings.

10. Your Data Protection Rights

Under UK data protection law, you have the right to:

- Access your personal data
- Correct inaccurate data
- Request deletion of your data
- Restrict or object to processing
- Request data portability

To exercise any of these rights, please contact us at:

info@loopyloumagic.com

11. Data Security

We take appropriate measures to protect your personal data from loss, misuse, or unauthorised access.

12. Third-Party Links

Our website may contain links to other websites. We are not responsible for their privacy practices.

13. Changes to This Policy

We may update this Privacy Policy from time to time. Any changes will be posted on this page.

14. Contact Us

If you have any questions about this Privacy Policy or how your data is handled, please contact:

Loopy Lou Magic

Belper, DE56 0TR

Email: info@loopyloumagic.com